

# PRESS RELEASE

UNDER EMBARGO UNTIL FEBRUARY 21, 2023, 9AM (ET)

Challenge Yourself: The Panthera Master Cup 2023 Registrations are now open!

The sixth edition of the international competition is officially confirmed with the opening of registrations. Once again, the 10 selected participants have a chance to win a lot of prizes from major sponsors, including Panthera Dental, VITA and Amann Girrbach reaching a record value of \$CAD 75.000.

**Quebec, February 21, 2023.** Panthera Dental (Quebec, Canada), a global leader in CAD/CAM implant solutions and dental sleep appliance development, is back with its sixth edition of the Panthera Master Cup competition. The Master Cup aims to find and honour talented technicians within the dental community. Once again, participants will need to complete a full case involving two implant bars for a chance to win prizes that reach a record value of \$CAD 75,000.

The competition reinvented itself with a completely different patient outline. In addition of all prizes for the top three winners, the sponsors are now offering two new prizes: VITA has added a €500 voucher for the best documentation and Amann Girrbach now offer 10 articulators to each selected participant.

Here's the challenge: The patient is a 35-year-old Indian female from New Delhi. Talented actress and up-and-coming Bollywood star, the patient has requested a perfect Bollywood smile. Knowledge and skills, including function and aesthetics, are evaluated on a full upper- and lower-case involving implant bars.

The deadline for registrations is March 30 and the selection of participants will be announced on April 20. They will receive everything they need to complete their case including a Milled Double Structure bar with MK1 (ReBourke<sup>TM</sup>) for the maxilla, a Wrap-Around bar for the mandible and premium teeth from VITA. Participation is free.

The jury panel, composed of renowned dental technicians, dentists and specialists will be announced one by one in the coming months. Stay tuned to find out.

Here are the official dates:

**Registration:** until March 30

Participant announcement: April 20

Participant final case return: July 30

Judgement Day: September 8

Award Ceremony: October 6

## **Press Contact**

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Thanks again to the major sponsors of the competition: Panthera Dental, VITA, Amann Girrbach and media partner LMT.

All Panthera Master Cup details and announcements are available directly on the dedicated Panthera website at <a href="https://www.pantheradental.com/master-cup">www.pantheradental.com/master-cup</a> and on their social media accounts:

www.facebook.com/PantheraDental

www.linkedin.com/company/panthera-dental-inc-

www.instagram.com/panthera dental

### **About Panthera Master Cup**

The Panthera Master Cup is a contest open to any dental technician, dentist or denturist who wants to compete with the best. Knowledge and skills are evaluated on a full upper-and lower-case involving implant bars. Each contestant must include documentation with their final submission. A jury composed of a group of experts in the field uses a predetermined criteria list to evaluate all cases and select the first three winners. All information here: <a href="https://www.pantheradental.com/master-cup">www.pantheradental.com/master-cup</a>

#### Panthera Dental's Mission

Panthera Dental is committed to design and manufacture custom-made dental restorations, sleep breathing disorder solutions and implantology products using proprietary CAD/CAM processes, smart manufacturing and superior quality materials. Panthera's highly skilled and passionate team is dedicated to provide the highest quality outcomes and to deliver state-of-the-art solutions to dental, medical and sleep professionals who strive to improve patients' quality of life worldwide.

Panthera Dental is headquartered in Quebec City, Canada, with subsidiaries in the USA and France, and associates worldwide.

## **Images:**

All Panthera Master Cup images/artworks are available here: <a href="https://drive.google.com/drive/folders/167GkQT4gnIF9i5yKpcXE73ayQjVkWn20">https://drive.google.com/drive/folders/167GkQT4gnIF9i5yKpcXE73ayQjVkWn20</a>

