



# PRESS RELEASE

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## Panthera Dental Welcomes Pierre Cantin to Its Team

**Pierre Cantin will serve as Vice-President of Strategic Partnerships for all three Panthera Dental divisions. He will represent the company internationally in an effort to establish partnerships with different groups, and will help define strategic directions to align and maximize our collaborative efforts.**

**Quebec, August 5, 2021.** Panthera Dental is proud to welcome Pierre Cantin as Vice-President of Strategic Partnerships. His role will be to forge new collaborations and will be responsible for strategic partnership and international business development.

Pierre Cantin has more than 25 years of experience in business development, business networking and new market development. He has held senior management roles and acted as vice-president in well-known companies such as KPMG and *Caisse de dépôt et placement du Québec*. He has also conducted international trade missions for the *Société générale de financement du Québec* and worked closely on projects to attract foreign companies on behalf of *Investissement Québec*. He will use his expertise to maintain and develop professional partnerships and build fruitful long-term business relationships.

“Pierre has been a member of the Panthera family for several years now, as an investor in a venture capital fund, as a member of the Board of Directors and more recently, as a financial and strategic consultant. He knows the company very well. It was only natural that we would officially make him a member of the team,” said Gabriel Robichaud, CEO of Panthera Dental.

“Strengthening Panthera Dental’s existing partnerships and establishing new ones will increase access to and adoption of its products, while contributing to the development of innovative new products. This will improve the overall customer experience and will benefit the end user: the patient.” – Pierre Cantin, Vice-President of Strategic Partnerships, Panthera Dental

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For more information about Panthera Dental:

[www.pantheradental.com](http://www.pantheradental.com)

### **Panthera's Mission**

Panthera Dental is committed to design and manufacture state-of-the-art products using proprietary CAD/CAM processes, smart manufacturing and superior quality materials, to provide the highest quality outcomes through their highly skilled and dedicated employees, to deliver peerless solutions to dental, medical and sleep professionals who strive to improve patients' quality of life worldwide.