



PRESS RELEASE

For immediate release

PANTHERA SLEEP WELCOMES MARC MORISSET TO THE TEAM

– Marc Morisset will hold the position of Strategic Director of the sleep division –

QUEBEC, CANADA – June 17, 2020 – Panthera Dental is proud to welcome Marc Morisset as Strategic Director for the Panthera Sleep division. Marc will join the team to support the development of new innovative products, global marketing, and process optimization. He will work in close collaboration with the Research and Development team in order to set up new technical solutions and launch new products.

A graduate of the École de Management of Normandie, France, Marc has over fifteen years of experience in international business development, in establishing alliances and partnerships, and in project management in the healthcare industry. He has previously managed the international deployment of small and medium-sized Canadian, American and French enterprises, through the opening of new markets, various new product launches and the implementation of sales and marketing team management.

“The sleep division needed a strategic director such as Marc to optimize several processes, to develop new partnerships and to elaborate product launch strategies. We have many projects on the table. The presence of Marc on the team will make it possible to materialize them,” says Gabriel Robichaud, CEO of Panthera Dental.

“It is with great pleasure that I join the Panthera family and I am looking forward to share my experience and work with the team to develop the strong potential of our Panthera Sleep division. We have all the assets to succeed: new innovative products in development, new markets to explore and a team which possesses advanced expertise and is already recognized in the industry.” - Marc Morisset, Strategic Director at Panthera Sleep.

Panthera Sleep plans to launch new products and new solutions before the end of 2020 to meet the urgent needs in the industry.

For more information, visit www.pantheradental.com

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About Panthera Sleep

Recognized as a world pioneer and leader in CAD/CAM dentistry, Panthera Dental created its sleep division based on that innovative technology to provide its customers with the highest levels of product quality and precision. The Panthera Sleep division designs, develops, manufactures and markets high-end Mandibular Advancement Devices and related products using superior quality materials. With their 19 years of expertise in CAD/CAM dentistry, Panthera Dental's founders have created Mandibular Advancement Devices, this solution being the most effective appliance to help people with sleep apnea related problems and snoring.

About Panthera Dental

Panthera Dental is a world leader in CAD/CAM implant solutions and dental appliances for the treatment of sleep disordered breathing. The success of the company is based on its shared values, namely highly attentive customer care, product quality, as well as innovation. Both a pioneer and a leader, Panthera Dental combined creativity, science and know-how to develop its proprietary innovative technology. The company is now able to offer next-generation products to the dental and medical industries worldwide.

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