

## **PRESS RELEASE**

Under embargo until February 20, 2020

## PANTHERA DENTAL FORMALIZES ITS PARTNERSHIP WITH CENDRES+MÉTAUX

- Panthera Dental and Cendres+Métaux announce a Europe-wide technical/commercial joint venture-



**QUEBEC, CANADA - February 20, 2020 -** Panthera Dental, world leader in CAD/CAM implant solutions, is proud to announce a partnership with Cendres+Métaux for the distribution of its prosthetic products in several European countries including France, Spain, England and Portugal. For many years, both companies have collaborated upstream in their respective manufacturing activities.

This partnership offers Panthera Dental enhance exposure in Europe and gives Cendres+Métaux the opportunity to expand its offer of products and services. The Swiss company can now meet all the needs of its clients in the field of modern dentistry.

"Cendres+Métaux is the ideal partner for our development in Europe. Now fully settled in our new headquarters, our installations and team members are prepared and ready to increase production and distribution around the world," says Gabriel Robichaud, CEO of Panthera Dental.

"When we took stock of our digital services and the strings missing to our bow at the technological level, turning to Panthera Dental to complement our offering for laboratories seamed an obvious move to us. The level of precision required to manufacture customized implant devices entails high costs for low-volume production. It is therefore natural that two major players of the dentistry field should join forces to continue to offer high quality levels at competitive prices," claims Ronald Lenzeder, Director of Cendres+Métaux Medtech.

By implementing its sales and logistics network, as well as its technical interface, Cendres+Métaux confirms its ambition to become a leader in implant-supported prostheses with an internationally recognized partner of choice.

The official launch of this partnership will take place on March 12, 13 and 14 at the Cendres+Métaux booths during the Dental Forum in France and the Expodental in Spain.



For more information, visit <a href="https://www.pantheradental.com">www.pantheradental.com</a> or contact the Panthera Dental team:

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## **About Cendres+Métaux**

Founded nearly 150 years ago, the Swiss Cendres+Métaux Group, micromecanics and precious metal specialist, has since greatly diversified its activities to offer a wider range of products and services for laboratories and dental offices. Cendres+Métaux accompanies dental art professionals throughout the manufacturing process of prostheses by proposing materials and processes that distinguish the company from major suppliers in the market. The Group is one of the most important subcontractors of the dental implantology market with an annual production in the millions of parts.

## **About Panthera Dental**

Panthera Dental is a world leader in CAD/CAM implant solutions and dental appliances for the treatment of sleep disordered breathing. The success of the company is based on its shared values, namely highly attentive customer care, product quality, as well as innovation. Both a pioneer and a leader, Panthera Dental combined creativity, science and know-how to develop its proprietary innovative technology. The company is now able to offer next-generation products to the dental and medical industries worldwide.

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