



## **PRESS RELEASE**

Under embargo until November 6<sup>th</sup>, 2019

### **PANTHERA MASTER CUP 2020 - REGISTRATION IS NOW OPEN**

*- The 10 selected participants will win a trip to Quebec City + \$50 000 in prizes for the winners -*

QUEBEC, CANADA – November 6<sup>th</sup>, 2019 – Again this year, Panthera Dental is sponsoring its annual Master Cup competition designed to discover and honor talented technicians within the dental community. Participants will need to complete a full case for a chance to win **over \$50,000 in prizes. NEW this year: the 10 selected participants automatically win a trip to Quebec City, Canada.**

The deadline for registration is January 5<sup>th</sup>, 2020, and the 10 selected participants will be announced January 15<sup>th</sup>, 2020. Their challenge this year will be to create a complete case including a Diamart™ bar with a PEKKTON double structure for the maxilla and a Dolder bar with gold riders for the mandible. Participants will receive everything they need to finish their case, including teeth from VITA.

This year, the panel of jury will be made of Lee Culp, Dr. Michael J. Tholey, Sébastien Mosconi, Alexia Gausmann and Andreas Klie. Panthera Dental will announce the winners during the *Grand Opening* of the New Headquarters of Panthera in June. More details to come.

The Panthera Master Cup is in partnership with VITA, Cendres+Métaux, Henry Schein, Abutment Direct, LMT and Technologie Dentaire.

For more details, visit [www.pantheradental.com/mastercup](http://www.pantheradental.com/mastercup) or email us at [mastercup@pantheradental.com](mailto:mastercup@pantheradental.com)

### **About the Panthera Master Cup**

The Panthera Master Cup is a contest open to any dental technician, dentist or denturist who wants to compete with the best. Knowledge and skills are evaluated on a full upper and lower case involving implant bars. Each contestant must include documentation with their final submission. A jury composed of a group of experts in the field uses a predetermined criteria list to evaluate all cases and select the first three winners.

### **About Panthera Dental**

Panthera Dental is a world leader in CAD/CAM implant solutions and dental appliances for the treatment of sleep disordered breathing. The success of the company is based on its shared values, namely highly attentive customer care, products quality, as well as innovation. Both a pioneer and a leader, Panthera Dental combined creativity, science and know-how to develop its proprietary innovative technology. The company is now able to offer next-generation products to the dental and medical industries worldwide.



**PANTHERA**  
**MASTER CUP**

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